Junior Achievement of the Michigan Great Lakes Named Finalist for 2026 BBB® Torch Award for Ethics

Grand Rapids, Mich. – October 29, 2026 — Junior Achievement of the Michigan Great Lakes has been named a finalist for the 2026 Better Business Bureau® of Michigan Torch Awards for Ethics, recognizing businesses and nonprofit organizations that demonstrate an outstanding commitment to ethics, integrity and trust.

Junior Achievement of the Michigan Great Lakes is a finalist in the Nonprofit Organizations/ 21+ Employees category.

“We are honored to be recognized as a finalist for the BBB Torch Award for Ethics,” said Bill Coderre, President and CEO of Junior Achievement of the Michigan Great Lakes. “Families and educators trust us to help young people prepare for their futures. Our supporters trust us to put their generosity to work. We take those responsibilities seriously, and we’re grateful to have that commitment recognized by the Better Business Bureau of Michigan.”

The BBB Torch Awards for Ethics recognize organizations that demonstrate a strong commitment to ethical practices and building trust with their customers, employees and communities.

Torch Award finalists will be recognized during the 2026 BBB Torch Awards for Ethics & Trust Awards Celebration on Wednesday, November 11, 2026, at the Detroit Yacht Club on Belle Isle. Winners will be announced live during the ceremony.

The public is invited to attend the celebration, which will include a reception, networking and an awards ceremony honoring businesses, nonprofits and leaders helping strengthen trust in Michigan’s marketplace.

Event Details Wednesday, November 11, 2026 4:30–7:00 p.m. Optional networking and photo opportunities until 8:00 p.m. Detroit Yacht Club, Belle Isle, Detroit

Learn more and get tickets at https://www.bbb.org/bbb/michigan/torch-awards-for-ethics